

Privacy Policy

This policy sets out how we may use and protect any personal information provided by you when using our website.

If you have any questions about this policy, or do not agree with it, please contact our customer services department at info@elitetextileinc.com or on: 213-689-3247 , before using or entering any information over our website.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure you are happy with any changes. This policy is effective from 1 Jan 2020. "We/our/us" refers to Elite Textile, Inc.

What information do we collect?

In general, you can use this website without giving us any information just by viewing it's content.

We may collect the following information:

- Your name and contact information, including email address, geographical address and company details via our enquiry forms.
- Information regarding your personal or professional interests, demographics, experiences with our products and contact preferences in order to provide you with further correspondence about our products and services.

What do we do with the information we collect?

We use this information to provide you with a better service, and, in particular, for the following reasons:

- to provide answers to your questions asked via the website
- for internal record keeping
- to improve the content of the website
- to obtain feedback from you about our services
- to notify you about the updates to our website
- to customize the content and/or layout of our website for each individual user, so that's its more relevant and easier to navigate for each individual user.
- to provide you with copies of our publications which you may subscribe to via our website
- to respond to any media queries about us or our associated companies.

Direct marketing

We would like to provide you with information about products which we think you may find interesting.

We may send you such information by mail, telephone or fax, unless you specified that you would prefer not to receive such information.

When you provide us with information, you will be given the option to let us know that you do not want your information used for direct marketing purposes. If you request this option, we will not send you any direct marketing.

You can change your mind at any time by contacting our company by email at info@elitetextileinc.com or on: 213-689-3247.

Email marketing

We would also like to provide you with the information above by email.

If you are a customer or you have previously asked us for information on our products or services, we may send you information on our range of products and services by email, unless you have asked us not to do so.

If the reason you have given us personal information is to receive email information from us, we will continue to provide this information by email unless you ask us not to do so.

If you decide at any time that you no longer wish to receive marketing emails from us, please contact our company secretary by email at info@elitetextileinc.com or on: 213-689-3247.

Who do we share this information with?

We will not transfer, disclose, sell, distribute or lease your personal information to third parties other than our subsidiaries, parent company, group companies or potential purchasers of our business without your permission unless this is necessary for the reasons set out in the "What we do with the information we collect" section or where we are required to do so by law. We may release your personal information to our authorized direct marketing or other agents unless you tell us that you do not wish this to happen.

How to get copies of the information we have collected

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you, please write to info@elitetextileinc.com or on: 213-689-3247..

If you think any information we have about you is incorrect or incomplete, please write or email us as soon as possible. We will correct or update any information as soon as possible.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Linking

We may link to other websites which are not within our control. Once you have left our website, we cannot be responsible for the protection and privacy of any information which you provide. You should exercise caution and look at the privacy statement applicable to the website in question.

Cookies

We use cookies for certain areas of our website. Cookies are files that store information on your hard drive or browser that means that our website can recognize that you have visited our website before. They make it easier for you to maintain your preferences on the website, and by seeing how you use the website, we can tailor the website around your preferences and measure usability of the website.

You can, should you choose, disable the cookies from your browser and delete all cookies currently stored on your computer. On Microsoft Internet Explorer, this can be done by selecting "Tools/Internet Options" and reviewing your privacy settings or selecting "delete cookies". You can find out how to do this for your particular browser by clicking "help" on your browser's menu or by visiting <http://www.allaboutcookies.org/manage-cookies/index.html>. No information obtained from the cookie will be used by us for marketing purposes.

Information for California Residents.

California Civil Code Sections 1798.115(c), 1798.130(a)(5)(c), 1798.130(c), and 1798.140 indicate that organizations should disclose whether certain categories of information are collected, "sold" or transferred for an organization's "business purpose" (as those terms are defined under California law). You can find a list of the categories of information that we collect and share above. Please note that because this list is comprehensive it may refer to types of information that we share about people other than yourself. If you would like more information concerning the categories of personal information (if any) we share with third parties or affiliates for those parties to use for direct marketing, please submit a written request to us using info@elitertextileinc.com or on: 213-689-3247.. We do not discriminate against California residents who exercise any of their rights described in this Privacy Policy.